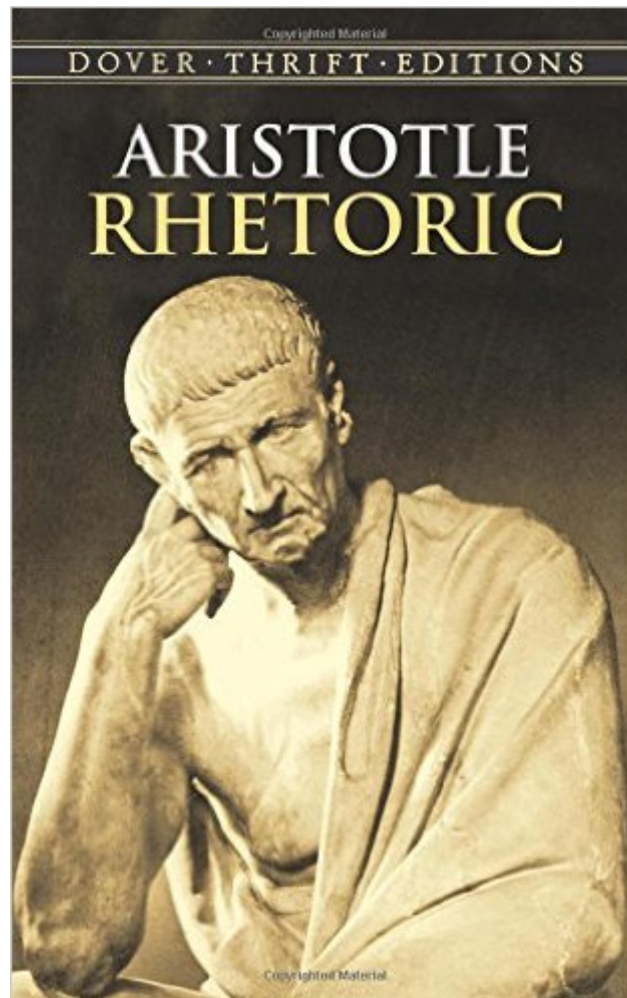


The book was found

# Rhetoric (Dover Thrift Editions)



## Synopsis

One of the seminal works of Western philosophy, Aristotle's *Rhetoric* vastly influenced all subsequent thought on the subject — philosophical, political, and literary. Focusing on the use of language as both a vehicle and a tool to shape persuasive argument, Aristotle delineates with remarkable insight both practical and aesthetic elements and their proper combination in an effective presentation, oral or written. He also emphasizes the role of language in achieving precision and clarity of thought. The ancients regarded rhetoric as the crowning intellectual discipline — the synthesis of logical principles and other knowledge attained from years of schooling. Modern readers will find considerable relevance in Aristotelian rhetoric and its focus on developing persuasive tools of argumentation. Aristotle's examinations of how to compose and interpret speeches offer significant insights into the language and style of contemporary communications, from advertisements to news reports and other media.

## Book Information

Series: Dover Thrift Editions

Paperback: 192 pages

Publisher: Dover Publications; Dover Thrift Eds edition (September 29, 2004)

Language: English

ISBN-10: 0486437930

ISBN-13: 978-0486437934

Product Dimensions: 0.5 x 5.2 x 8 inches

Shipping Weight: 6.4 ounces (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars — See all reviews (19 customer reviews)

Best Sellers Rank: #20,105 in Books (See Top 100 in Books) #7 in Books > Politics & Social Sciences > Philosophy > Aesthetics #11 in Books > Politics & Social Sciences > Philosophy > Logic & Language #46 in Books > Politics & Social Sciences > Philosophy > Greek & Roman

## Customer Reviews

As a rapper, this book has been a great benefit to me. You would never expect the teachings of *Rhetoric* would help someone expand musically but with an art form like hip hop completely based on swaying the thoughts and ideas of the listener this has certainly been a help. I'm writing better lyrics with my smoother transitions thanks to this.

This book is a major book in the field of rhetoric. This translation is a great example of good

translation. Get this book if even only to better understand ethos, pathos, and logos. It is greatly helping me in understanding mental health. This is because of Aristotle's insights on pathos (emotions).

Aristotle was a truly forward thinker. His ideas on rhetoric can still be seen throughout the arguments of today. I truly feel that anyone interested in philosophy/rhetoric should read this man's work.

Awesome read, of course! I read it in college and decided to order and read it again to brush up; especially since the price was just awesome. I'm in no way disappointed. Books arrive promptly and on time.

I would have given this book a 5 star except for the layout. It is kind of hard to read as there are no paragraph breaks. But I bought this book for the info.

He invented everything 2000 ago, most of what you find in the subject is only repetition or new updates.

Nothing better has ever been written on the subject. As timely today as when it was written . . . and just as useful.

Must read!

[Download to continue reading...](#)

Rhetoric (Dover Thrift Editions) Poetics (Dover Thrift Editions) The Autobiography of Benjamin Franklin (Dover Thrift Editions) A Christmas Carol (Dover Thrift Editions) The Canterbury Tales (Dover Thrift Editions) The Inferno (Dover Thrift Editions) Dark Night of the Soul (Dover Thrift Editions) Running a Thousand Miles for Freedom: Or, the Escape of William and Ellen Craft from Slavery (Dover Thrift Editions) The Federalist Papers (Dover Thrift Editions) Walden; Or, Life in the Woods (Dover Thrift Editions) Self-Reliance and Other Essays (Dover Thrift Editions) Selected Writings and Speeches of Marcus Garvey (Dover Thrift Editions) History's Greatest Speeches (Dover Thrift Editions) Great Speeches of the 20th Century (Dover Thrift Editions) Great Speeches by Native Americans (Dover Thrift Editions) Abraham Lincoln: Great Speeches (Dover Thrift Editions) The Strenuous Life: Essays and Addresses (Dover Thrift Editions) Infamous Speeches:

From Robespierre to Osama bin Laden (Dover Thrift Editions) You Know Me Al (Dover Thrift Editions) Narrative of Sojourner Truth (Dover Thrift Editions)

[Dmca](#)